

Company Profile

HQ/MKD

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Agenda

- Company Profile and Overview
- Our Strengths
- Our Services and Support
- Future Outlook



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Transcend®

Global Network



Manufacturing Base

16 High-Speed SMT Lines **35K** m² Factory Floor Area

10M pcs/month

Highly Automated Manufacturing



Manufacturing Quality and Reliability

- 1st company in Taiwan to obtain ISO9001, ISO14001, and QC080000 certifications
- Stringent quality control: IQC, IPQC, FQC, OQC
- Quality guaranteed: ISO9001, ISO14001, IECQ QC080000, ISO45001



Top 25 Taiwan Global Brands

Transcend

For the 16th consecutive year, Transcend appears in Interbrand's ranking of the BEST TAIWAN GLOBAL BRANDS, as one of Taiwan's top 25 global brands in 2022, with a brand value of USD 100 million.

Consumer Products



- Internal SSDs
- Portable SSDs
- External Hard Drives
- Personal Cloud Storage

- Dashcams
- Body Cameras
- Memory Cards
- USB Flash Drives

- DRAM Modules
- Apple Solutions
- Card Readers, DVD Writers & Accessories

Embedded Solutions



Memory Cards	SSD Solutions
SD Cards	PCIe SSDs
microSD Cards	2.5" SSDs
CompactFlash Cards	M.2 SSDs
CFast Cards	mSATA SSDs
	Half-Slim SSDs

Flash SolutionsDRAM ModulesUSB Flash DrivesDDR5USB Flash ModulesDDR4e.MMCDDR3



Embedded Applications

Transcend's embedded solutions are utilized across various industries

Transportation

Fleet Management | Event Recorders | Navigation

Healthcare

Medical Tablets & AIO PCs | Medical Imaging | Patient Monitoring

Gaming Casino Gaming | Lottery | Player Tracking

Automation

Robot Controllers | Human Machine Interfaces

Network & Telecom

Industrial Switches | 5G Base Stations | Network Security Appliances

Embedded

Digital Signage | Fanless PCs | Embedded PCs

AloT

Edge Computing | AI Platforms

Defense

Rugged Laptops & Tablets | Rugged Rackmount Devices



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Our Strengths

• Top Quality Storage Solutions

Branded chips to ensure the highest quality Exclusive software for efficient device management

R&D Expertise

More than 150 patents 100+ person in-house R&D team Extensive experience in embedded product development

> Western Digital[®]

• Reliable Supply

SAMSUNG

Strategic alliance and direct relationship with top-tier suppliers

Micron

iliconMotion



Our Strengths

- Global Operation & Worldwide Support
 Professional technical support and failure analysis reports
 12 branch offices worldwide
 Localized sales and FAE support
- Management of Product Life Cycle
 Embedded-grade product lifecycle management

 Fixed BOM management
 In-house ERP system
 Regular roadmap updates
- Facilities & Production Process
 Highly automated production
 Rigorous reliability and environmental testing
 Stringent quality control: IQC, IPQC, FQC, OQC



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Embedded Services

- Pre-sale Service
- Product Lifecycle Management (PLM)
- Supply Control
- Post-sale Service



Pre-sale Service

- Total solution & customization consulting
- Side-by-side support in the design-in process
- Professional training/workshop arrangement



Product Lifecycle Management

- Fixed BOM and Fixed FW management
- One P/N per solution
- PCN notifications
- Advanced EOL notification & LTB arrangement



Supply Control

- Long-term partnership with 1st tier vendors
- Sophisticated inventory management
- Efficient production & stringent quality control



Post-sale Service

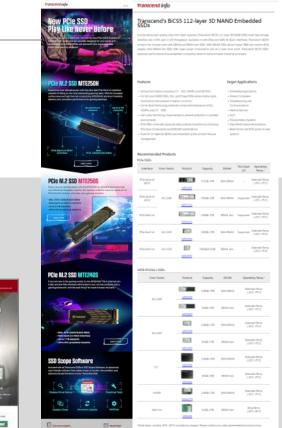
- Worldwide and real-time technical support
- On-site or remote FW update to solve technical issues
- FAR/8D reports upon request



Marketing Support

- Transcend Info (Consumer & Embedded Newsletters)
- Product marketing kits
- Point-of-sale materials





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Our Commitment to Sustainability

Environmental Protection

- Greenhouse gas reduction: 110.65 MTCO2e reduced
- Carbon emission reduction:
 161.45 MTCO2e reduced
- 135,420 kg of resources recycled
- Transition to eco-friendly paperboard packaging instead of blister packaging

Social Responsibility

- Sponsored **3** varsity baseball teams in Taiwan, with **75** students participating in 2022.
- Sponsored Chinese Taipei School Sport Federation (CTSSF) for the **12**th consecutive year
- Participated in the social welfare charity event in Korea for the 8th consecutive year



Market Objectives

- Resolve the challenges of 5G, Automotive, Big Data, and Edge Computing
- Strengthen value-added and professional service
- Maintain longevity support of embedded solutions



The Best Quality, Memory and Partnership.

Transcend[®]